

July WiSE in Mosman 2010

Event theme: "social media • explore • engage • embrace"

Professional Profile for Helen Crozier - Business Productivity Genius

Helen transforms technology into productivity



She consults to businesses face-to-face or remotely and is soon to be launching online training. Helen has over 20 years experience since graduating with a Business Degree in New Zealand.

After working for IBM and becoming more than proficient at this new thing called 'email' she became a somewhat 'reluctant' internet pioneer which involved freelancing and raising her two young children now 15 and 18.

A stint at nineMSN which included taking care of the Cleo Chat Room brought her rapidly up to speed with the brave new 'online' world.

Always hungry for finding the perfect 'tools', Helen makes good use of her life as an insomniac reading technology and productivity blogs, finding the best applications and passing this information on to not only her business clients and readers of her own Keyboard Karma blog, newsletter, Twitter stream, Facebook and LinkedIn account.

Helen is completely excited by latest developments in online/mobile tools that make it easier to develop and run businesses where-ever we are, whenever it suits us.

Helen also dabbles in photography, european languages, cooking and reading both digital and old-school books!

Helen's Profiles: [Tungle me](#) [Twitter](#) [LinkedIn](#) [Facebook](#) [BlogRSS](#) [YouTube](#)

Web: businessproductivitygenius.com where you can subscribe to Helen's newsletter

Women **in** Small **E**nterprise •inform • support • connect

www.WomeninSmallEnterprise.com